



MERCY COLLEGE PALAKKAD

PG DEPARTMENT OF COMMERCE

THE ART OF EXECUTIVE PRESENCE

Institution	Mercy College, Palakkad
Department	PG Department of Commerce
IQAC Initiative	SKIP
Title of the Activity	The Art of Executive Presence
Date	17 July 2026 (Friday)
Time	09.30 A.M TO 3.30 P.M
Venue	Mercy College, Palakkad
Mode of Activity	Offline
Funding Agency	Self-funded
Amount	Nil
Focus of the Activity	The initiative aimed to equip first year B.Com degree students with essential communication, presentation and professional etiquette skills required for academic excellence and corporate success. It aims to build student's confidence, executive presence, leadership qualities through practical insights into public speaking and corporate behaviour
Objectives	➤ To develop executive presence and self confidence. ➤ To enhance public speaking and communication skill. ➤ To familiarize students with corporate etiquette and professional behaviour.
Methodology	Interactive Skill training for Bcom First year students.
Outcome	• Students demonstrated enhanced public speaking, communication and presentation skills with greater confidence. • Students exhibited improved executive presence and professional etiquette, enabling them to perform effectively in interview and group discussion.
Resource Person	Ms Sruthi P J
Number of Participants	88
Coordinators	Head of the Department: Ms. Ranya John Staff Coordinator: Dr Reshma K, Ms Sangeetha K G Student Coordinator: Ms. Naziya N, Ms Asheeqa Hasana H





Faculty Coordinator: Dr Reshma K

Ms Sangeetha K G

Student Coordinator: Ms. Naziya N

Ms Asheeqa Hasana H

Head of the Department:

RAMYA JOHN
 Assistant Professor & Head
 Department of Commerce
 Mercy College, Palakkad-678006

Principal:

PRINCIPAL
 Mercy College, Palakkad-06

IQAC Coordinator:





MERCY COLLEGE PALAKKAD PG DEPARTMENT OF COMMERCE

... *Induction Programme* ...

on

THE ART OF EXECUTIVE PRESENCE:

Mastering Public Speaking and Corporate Etiquette



Venue :
Main Seminar Hall



Date :
17/07/2026



Time :
9.30 am to 3.30 pm



**ENHANCE
YOUR PRESENCE**



**SPEAK
WITH IMPACT**



**PROFESSIONALISM
THAT INSPIRES**



RESOURCE PERSON

Ms. Sruthi P J

Asst. Professor,
Dept. of Commerce,
SDE, ASAP Kerala



HEAD OF THE DEPARTMENT
Ms. Ramya John



STAFF COORDINATORS
Ms. Sangeetha K G
Ms. Reshma K



STUDENT COORDINATORS
Naziya N
Asheeqa Hasana H

IQAC INITIATIVE :

SKILL ENHANCEMENT PROGRAMME (SKIP)



Mercy College, Palakkad

PG Department of Commerce

The Art of Executive Presence

Report

PG Department of Commerce, Mercy College, Palakkad, organized "The Art of Executive Presence- Mastering Public Speaking and Corporate Etiquette" at Seminar hall on 17th July 2026 from 10 am to 3.30 pm for first year B.com degree students. The initiative aimed to equip first year B.Com degree students with essential communication, presentation and professional etiquette skills required for academic excellence and corporate success. It aims to build student's confidence, executive presence, leadership qualities through practical insights into public speaking and corporate behaviour.

Objectives

- To develop executive presence and self confidence.
- To enhance public speaking and communication skill.
- To familiarize students with corporate etiquette and professional behaviour.

Outcomes of the Programme

- Students demonstrated enhanced public speaking, communication and presentation skills with greater confidence.
- Students exhibited improved executive presence and professional etiquette, enabling them to preform effectively in interview and group discussion.



Student Coordinators

Ms Naziya N *[Signature]*

Ms Asheeqa Hasna H *[Signature]*

Staff Coordinators

Dr Reshma K *[Signature]*

Ms Sangeetha KG *[Signature]*

Principal

Dr. Sr. N M Louly

Head of the Department

RAMYA JOHN
Assistant Professor & Head
Department of Commerce
Mercy College, Palakkad-678006



[Signature]
PRINCIPAL
Mercy College, Palakkad-06